Brand Guideline

This book contains guidelines and rules that help keep the brand imagery consistent across geographies and platforms.

ssv.network ssv.labs ssv.foundation ssv.dao

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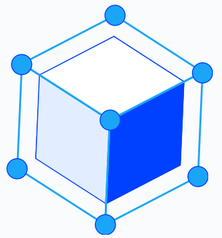
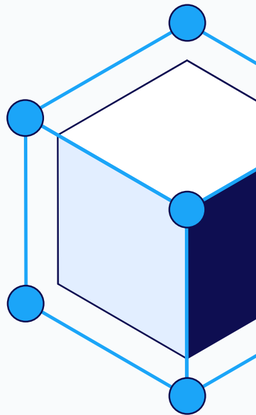
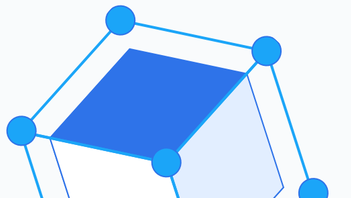






Logos

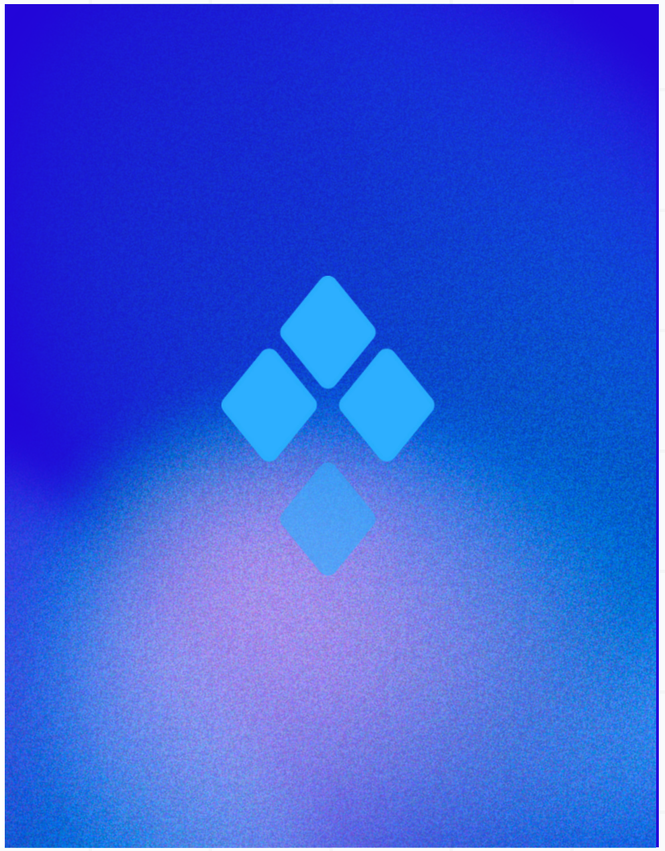
This section outlines best practices for the different usages of the ssv.network logo.

White logo on dark background

Full white logo on dark background

Original logo on light background

White logo on gradient background



Sub-Logos

This section outlines best practices for the different usages of the sub-logos of SSV.

ssv.labs

The Core Development team of ssv.network

ssv.foundation

Subject to the DAO or the law. It represents the DAO or act on behalf of it, namley for real world needs.

ssv.network
Documentation

ssv.network
Governance

ssv.network
Explorer

Don'ts

Please refrain from changing the ssv.network logo in any way other than specified in this Brandbook. The logo is our universal stamp and needs to stay consistent with our partners worldwide.

Move SSV Symbol

Change color

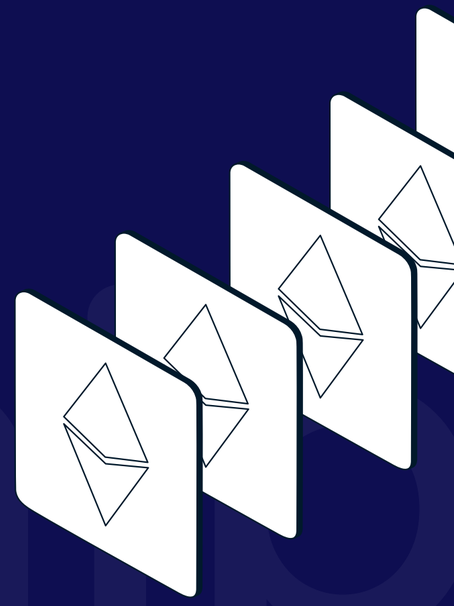
Outlinedstyle

Remove Symbol

Change Proportions

Transformations/Stretching

Partnership



SSV Network collaboration structure with partners logo.
Collaboration is at the heart of the ssv.network brand.
Therefore, we have a defined structure to co-exist with the partner brands in any branding space.

ssv.network
LIDO

ssv.network
LIDO

Typography

Typography

Fonts

SSV Network typography and correct usages.
This section provides detailed information on the specific typography and colors used in all communication and design forms. Adhering to the font guidelines outlined in this section will ensure that all materials produced align with the company's branding standards.

Poppins

Titles

Headline 1 50px

Headline 2 40px

Headline 3 30px

Headline 4 20px

Pharagraph

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec nulla turpis, ultricies a justo ut, venenatis eleifend ante. Nam sem nunc, tempor laoreet elit nec, gravida tincidunt sapien. Donec dignissim arcu ante, non varius mi accumsan in. Maecenas vestibulum congue viverra. Aenean a nisl vel turpis laoreet consectetur.

18px

Colors

This palette of color combinations can be used as primary colors.
But only when, either the primary colors cannot be used, or there are some unforeseeable restrictions.

Primary Colors

Primary Blue
#2DB1FF

Black
#0E0E52

Purple
#2305D9

White
#F9FBFC

Secondary Colors

#8075FF

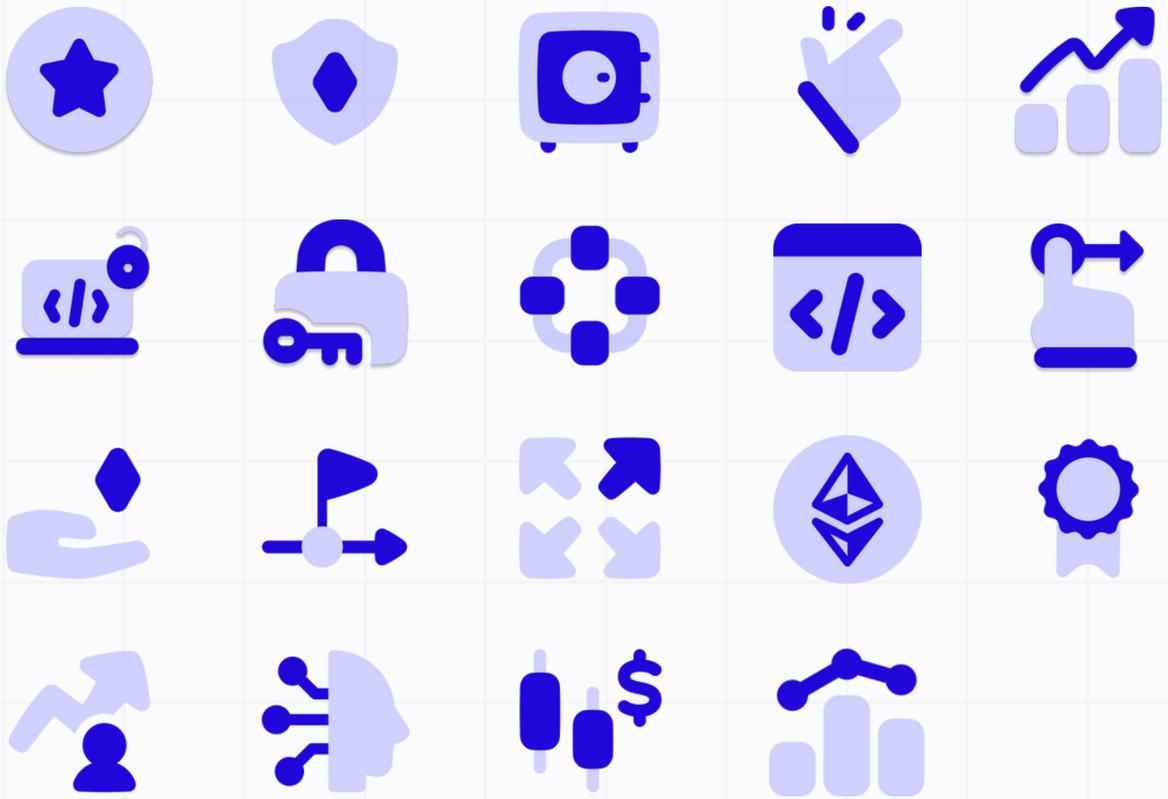
#62CFFF

#9BE8D1

Iconography

Iconography

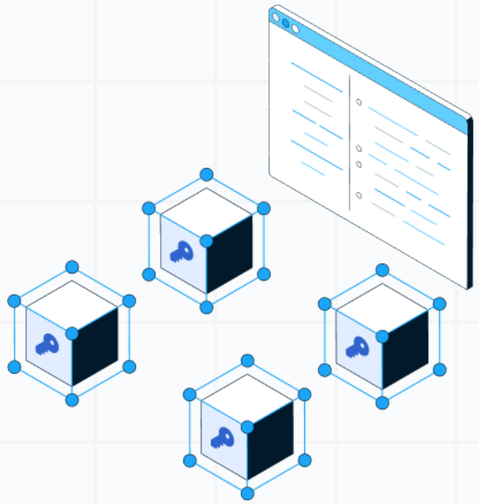
SSV Network flat icons pack and correct usages.



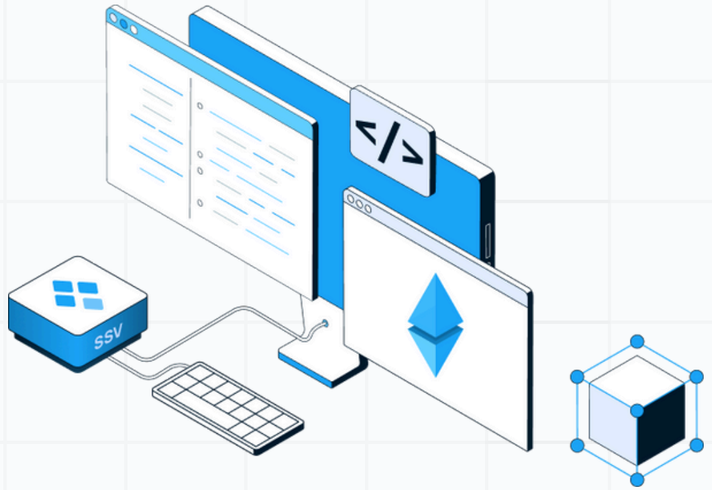
Illustrations

Illustrations

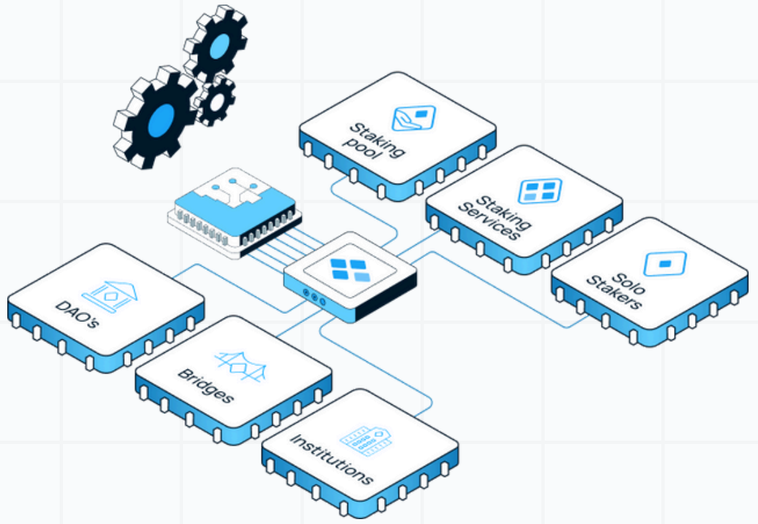
SSV Network illustrations pack and correct usages.



Key Splitting

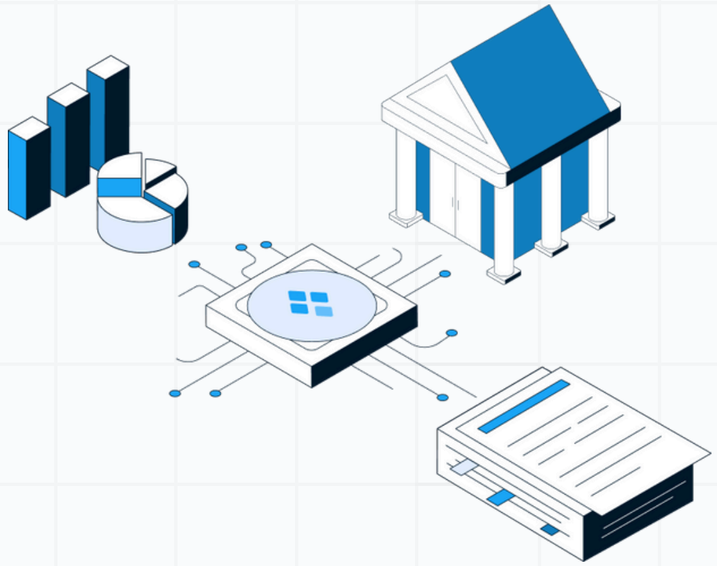


Developers



Use Cases

Get Funded



Governance

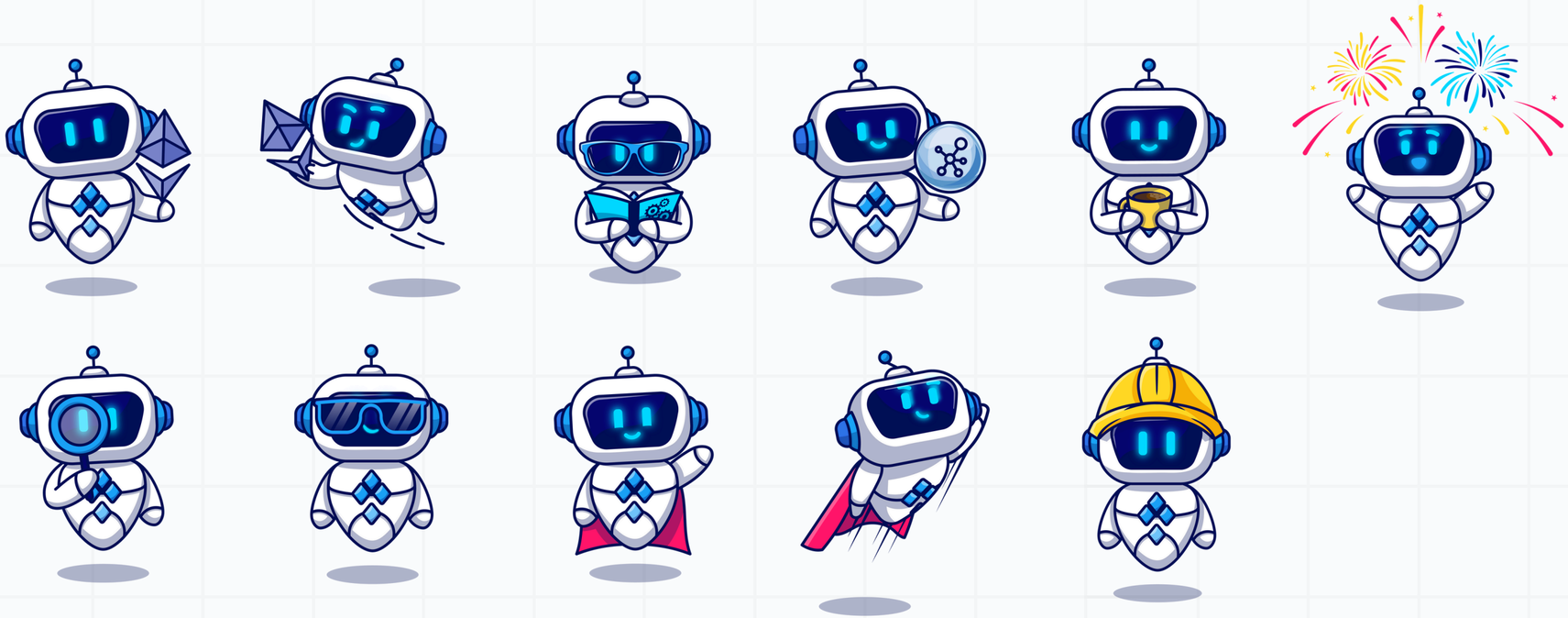
Join Us

Mascot

Mascot

Mascot

This section outlines the ssv.network mascot in various poses, reusable for different circumstances.



Contact Us!

If you have any doubts about how to use our brand assets, please contact our marketing team for more information.

info@ssv.network